ROTARY SOCIAL MEDIA CONTENT CALENDAR IDEAS

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Tip Tuesday	Wisdom Wednesday	Thankful Thursday - Show Gratitude for your club members, community members	FAQ Friday- Answer a question people may have about Rotary.	Snicker Saturday - A funny meme or cartoon.
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Testimonial Tuesday - Have someone share why they love Rotary	Highlight the Rotary Theme of the Month	Thankful Thursday - Show Gratitude for your club members, community members	Fun Facts - About your President?	Post Pictures of People in Action - Service Project photos.
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Tip Tuesday	Wisdom Wednesday	Thankful Thursday - Show Gratitude for your club members, community members	TGIF Post	Snicker Saturday - A funny meme or cartoon.
Service Sunday - posts about Service Projects Or Spiritual Sunday or Inspirational Sunday - quotes, scripture	Mission Monday, Motivational Monday, or Membership Monday (highlight new members)	Testimonial- Have someone share why they are part of Rotary	Highlight the Rotary Theme of the Month	Thankful Thursday - Show Gratitude for your club members, community members	FAQ Friday- Answer a question people may have about Rotary.	Post Pictures of People in Action - Service Project photos.



MORE IDEAS: Rotary Theme, National Days (https://nationaltoday.com/), Holidays, Stories from Rotary International, Stories from Rotary Magazine. Rotary Voices Podcast Topics, Share posts from District FB Page or Rotary Worldwide Official Rotary FB Page. Be sure your Rotary Logos are up-to-date and compliant with the Rotary Style Guide. https://brandcenter.rotary.org/en-us/our-brand/brand-elements/logos-and-graphics